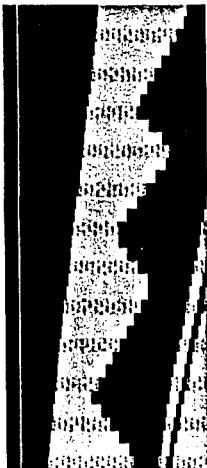


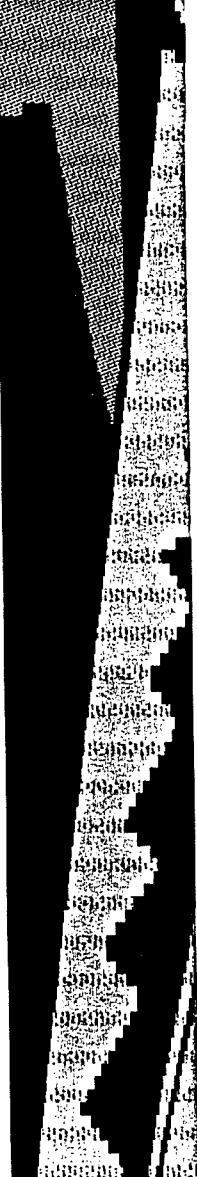


Internet Publishing

**Wide Area Information
Servers, Inc**

*Brewster Kahle, President
Internet World, Dec 1994*

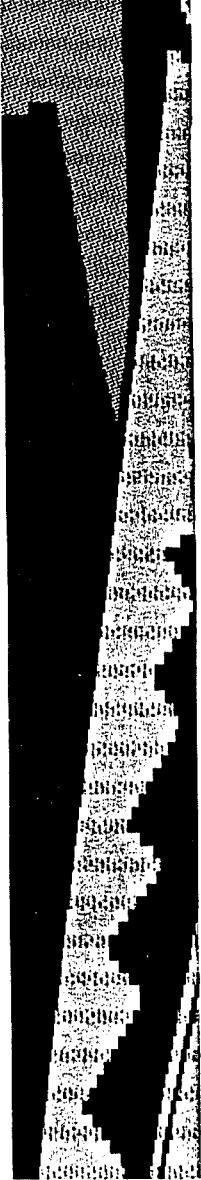




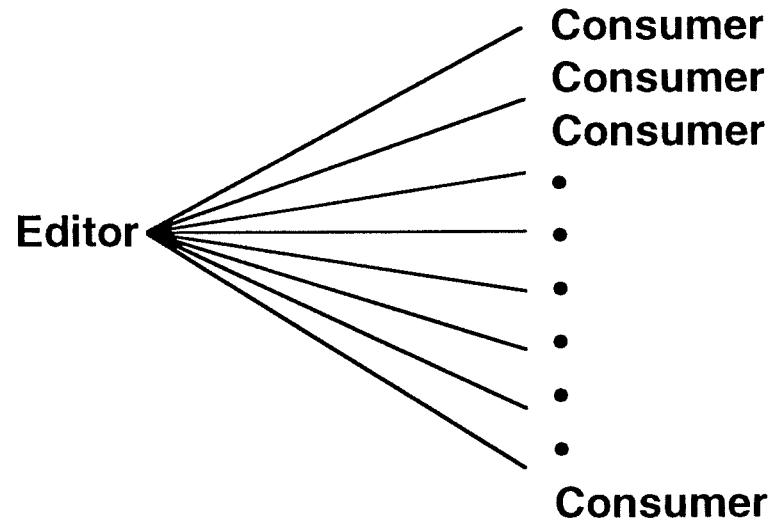
Publishing in Transition

- More publications
- Fewer readers per publication (avg.)
- New players (e.g. CNN, USA Today)
- New technologies: CD-ROM, On-line
- Consumers taking control by selection

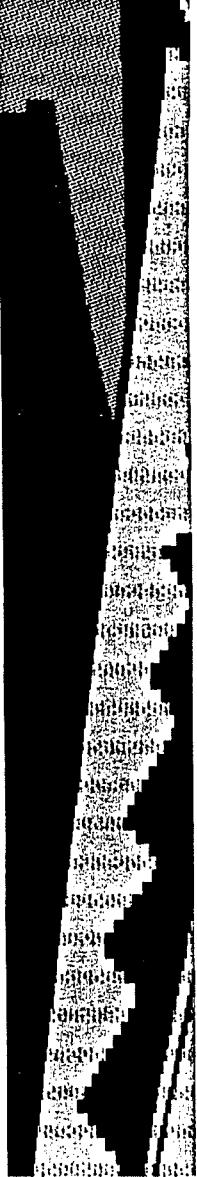




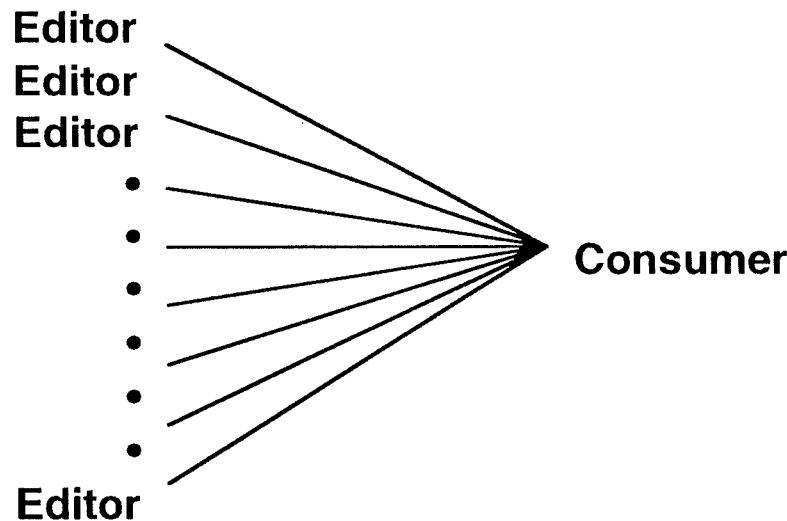
Publishing of Old: Push



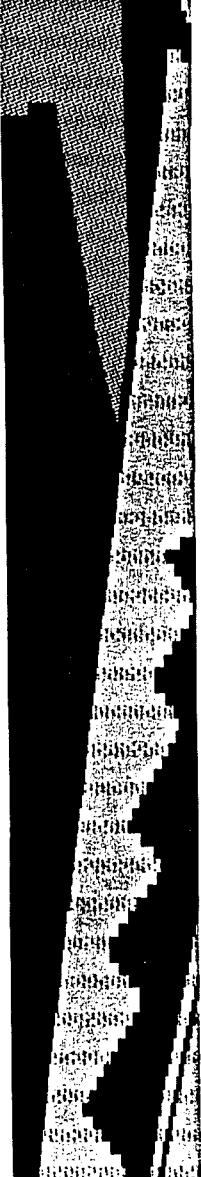
- One to many
- Same for all
- Editors set schedules



Publishing Today: Consumer Pull



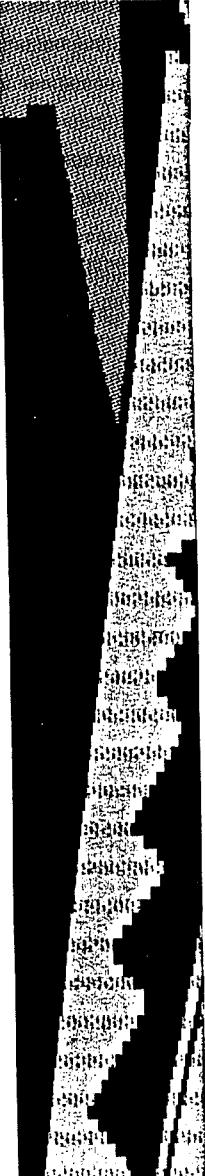
- **Integrated access to multiple sources**
- **Personal preferences drives the flow**
- **Easy Delivery**



Consumer's Demand...

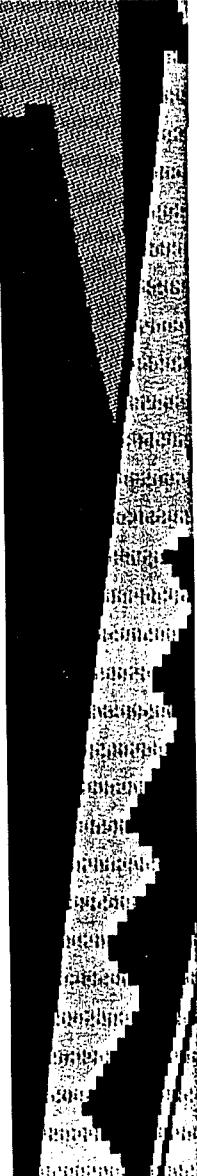
Ease of FIND

- **Easy:** Integrated delivery to *their* environment
- **Fast:** Integrated access to all relevant sources
- **Relevant:** high quality and on target

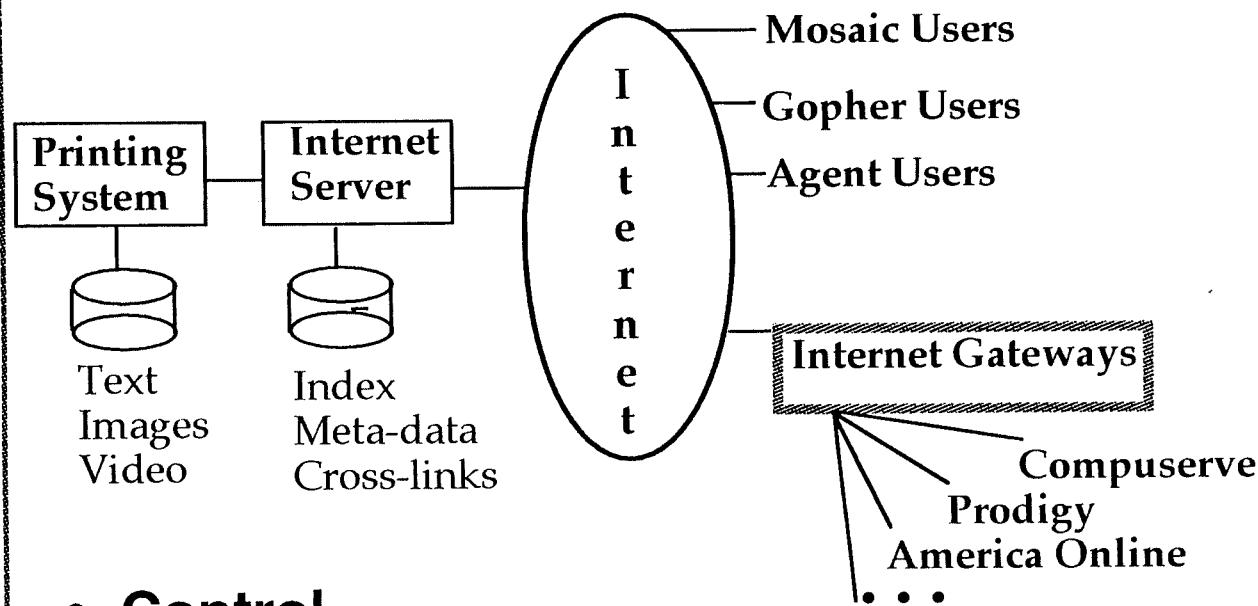


Why the Internet?

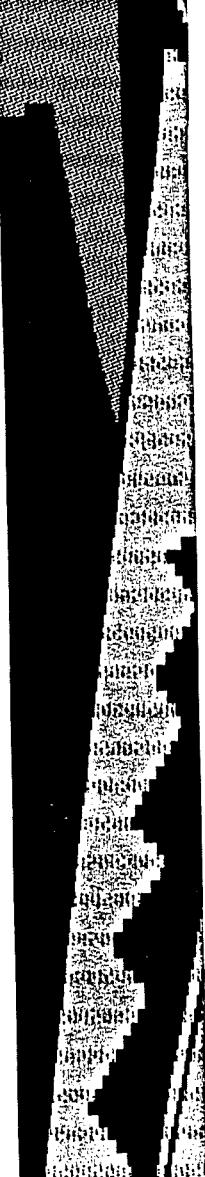
- **Growth**
- **Architecture**
- **Momentum**
- **Users have Flipped the Equation:**
 - Don't Push
 - This is about “Demand Pull”



Internet Publishing for the Publisher

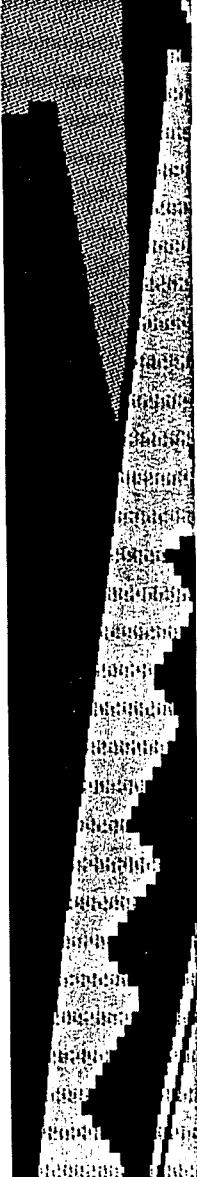


- Control
- Distribution
- Advertising and Profits



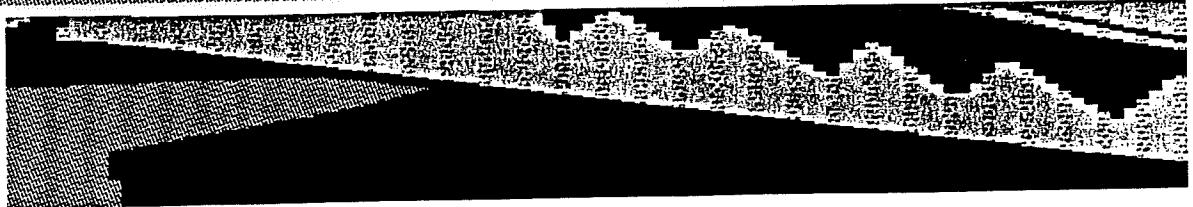
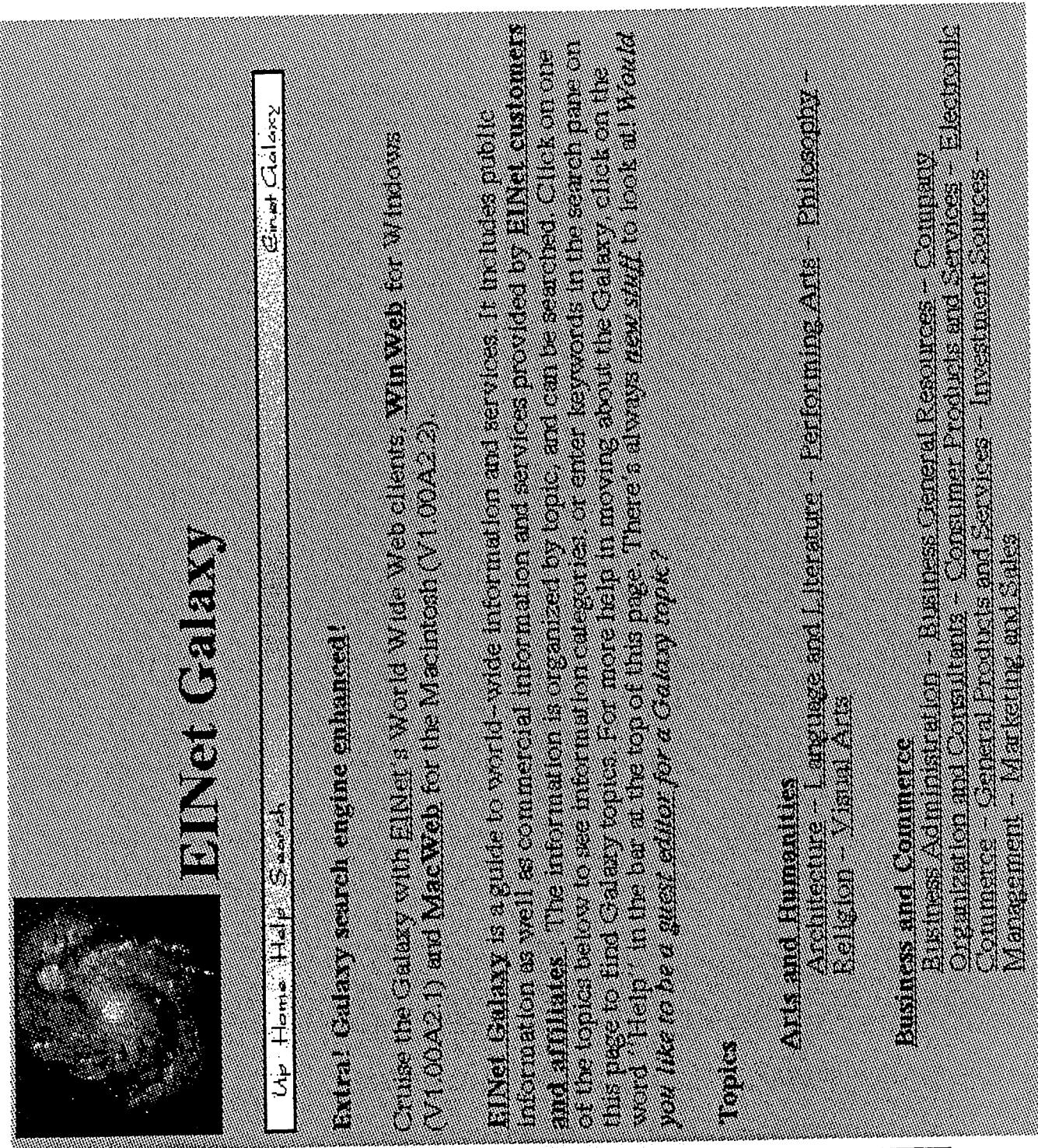
Internet Consuming: Towards *Ease of “Find”*

- ***Integrated Access*** to Personal/Corporate/
Published Information
- ***Personal Agents*** work on your behalf
across sources
- ***Timely:*** When you want it



WAIS does this Now

- **Server Technology**
- **Protocols for Integration and Agents**
- **Complete services for Publishers**
- **Technology Partners**



[Science](#)

[Astronomy - Biology - Chemistry - Geosciences - Mathematics - Physics](#)

[Social Sciences](#)

[Anthropology - Economics - Education - Geography - History - Languages
Literary and Information Science - Philosophy - Sociology](#)

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The Galaxy Staff can be contacted for more information.

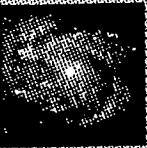
[Search](#) | [Clear selections](#)

40 hits

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[Up](#) | [Home](#) | [Help](#) | [Standards](#) | [Top](#) | [Final Checklist](#)

INNELL Galaxy Directory Services



Search for shopping

40 hits

[Search](#) | [Clear selections](#)

Galaxy Pages

Classified Entries | World-wide Web | Foothills | Hypertext

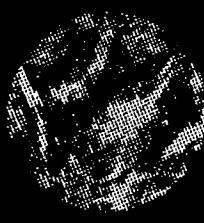
World-wide Web Results - for shopping on the net.

20 of 244 items found in database (you can use backspace to refine your search)

- [Netline - Store](#) (1000) Size: 328Kb
- [World Wide Web Services](#) Store: 127 Size: 620Mb
- [World Wide Web Services](#) Store: 122 Size: 611Mb
- [Computer and Communications Information Resources](#) - Welcome to the Internet Superhighway - A New & Updated URL - Store: 293 Size: 182Mb
- [Interpreting Business Services on the Web](#) - Store: 293 Size: 182Mb
- [No Title - Store](#) - 278 Size: 240Mb
- [Archiving Database AMI](#) - Store: 278 Size: 240Mb

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Go

Search entries from the Index to Britannica, for example: Beethoven
text search

where is Stanford University?

Go

Search Britannica.com by words, phrases, or questions, for example: Why is the sky blue?

Display a list of 40 articles

Where is Stanford University?

Geographical dimensions at least 10 times relevant to "Where is Stanford University?"

Stanford University (2,300 acres)

Official name: LELAND STANFORD JUNIOR UNIVERSITY. A private
coeducational institution of higher learning at Palo Alto, Calif., U.S. The university
was founded in 1891 by railroad magnate Leland Stanford and
his wife, Jane (nee Lathrop) and includes the University of the West (U.S.A.),

International Center, and the Stanford Research Institute.

If the door

Stanford University (4,832 acres)

(6 March 5, 1924, W.H. Taft, U.S. Pres.)
A government-owned, highly diversified industrial research center of the U.S. S-

tanford University, located at Stanford, Calif., U.S.A., a center for research in applied physics

(the study of the fundamental constituents of matter). Unlike Stanford University,
it is used by investors from across the United States and from outside countries.
It houses the largest

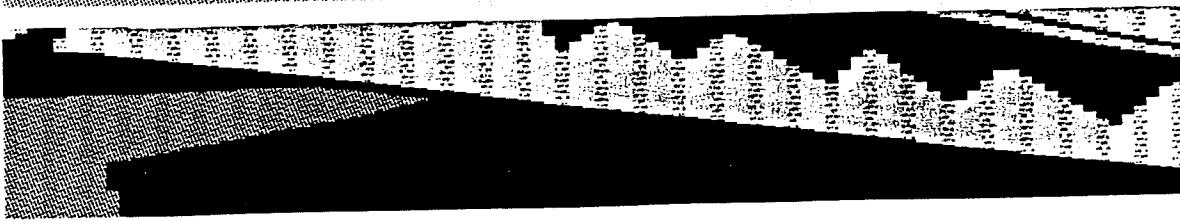
acronym of the Stanford Linear Accelerator Center, located at Stanford

University, Palo Alto, Calif., U.S.A., a center for research in particle physics

(the study of the fundamental constituents of matter). Unlike Stanford University,

it is used by investors from across the United States and from outside countries.

It houses the largest



For the Graduate Department of Management

more than 100,000 students from 100 countries throughout the world are currently attending or have attended Stanford University at one time.

Commissioned in 1951, the Stanford Medical Center, completed on the campus in 1969, houses the largest medical center in the country, with more than 1,000 beds, 1,000,000 outpatient visits, and 1,000,000 admissions per year.

The Research Institute of Stanford University was established in 1951, and now has more than 2000 scientists, engineers, technicians, and administrative personnel engaged in basic and applied research.

Business, earth sciences, and humanities and sciences.

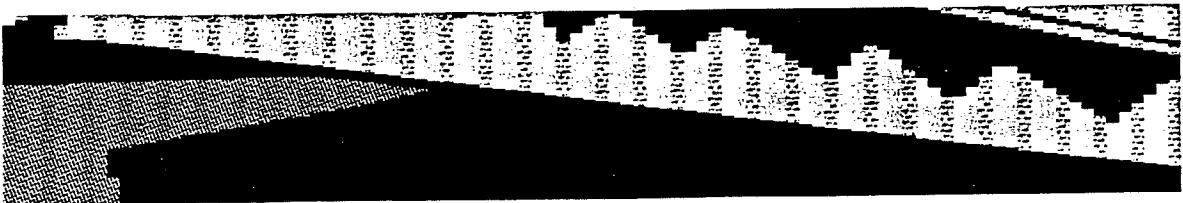
Stanford University is organized into schools of Engineering, Education, Business, and the Humanities, Sciences, and Social Sciences.

Stanford University is a member of the Association of American Universities, and is ranked among the top ten universities in the United States in research output.

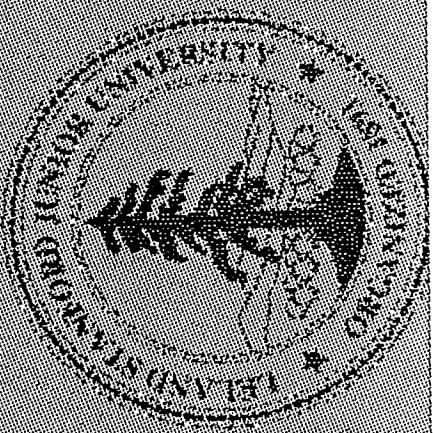
Stanford University also established an endowed chair of California's Commission on Higher Education in 1969, and has been granted the rank of professor emeritus by the University of California.

Stanford University is located in the heart of Silicon Valley, and is surrounded by mountains, forests, and rivers. It is a major center for research in computer science, engineering, and management, and is home to many of the world's leading companies, including Google, Facebook, and LinkedIn.

Stanford University



Stanford University

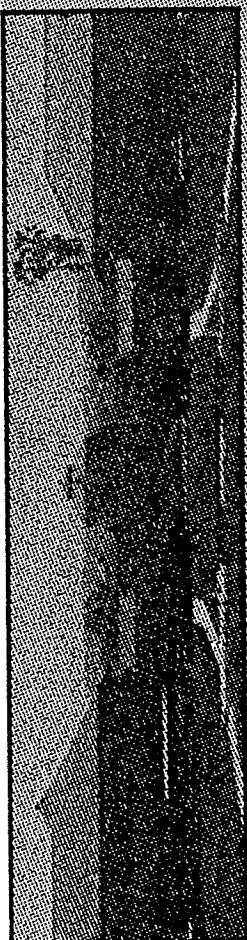


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Stanford University



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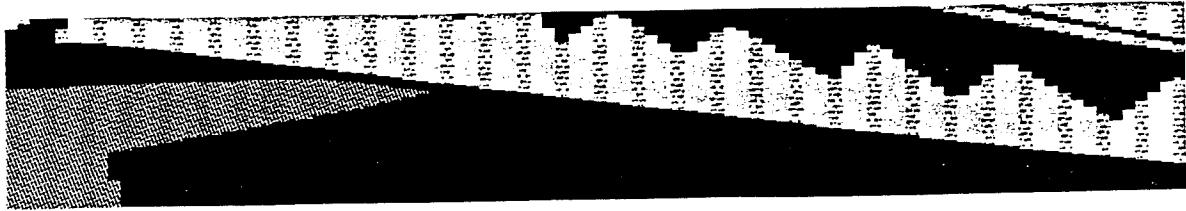
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It's your Secret Weapon against the Other
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The New World



The Globalist



CMP



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TO: Month	All	Day	Year
SEARCH			

DOWN VISION

New | User | Subjects | Subjects | Feedback | Help/About

Get search tips

Final Internet publishing from The Past 30 days

sorted by scores and return a maximum of 40 documents.

Search

Clear

The image shows a search results page with a list of items. The items are partially visible at the bottom of the screen. The first item in the list is 'Final Internet publishing'.

Final Internet publishing

sorted by scores and return a maximum of 40 documents.

Search

Clear

Search Results

Running query with *Internet publishing* across the entire database (all sources) in the field of New York news stories:

Query: **Internet Publishing** [located] [Newspaper] [New York]

Document type and query position up to DELIVER INITIAL INQUIRIES

DELIVER

DELIVER

McGraw-Hill's Internet Publishing [located] [Newspaper] [New York]

easy to use software and high speed connection to the Web sites

Internet publishing and Internet Information Newsmagazine [located] [Newspaper]

free email, chat room, newsgroups and bulletin boards with a minute news

Apple computer software

Date: May 8, 1991 Words: 1477 Score: 1.000000

BookLink Technologies [located] [Newspaper] [New York]

Internet Express: Electronic commerce service company provides complete online [Internet access through its technical support Web site]

Date: May 10, 1991 Words: 657 Score: 0.999999

How Will Firms Use the Internet? Predictions [Reh/Malon]

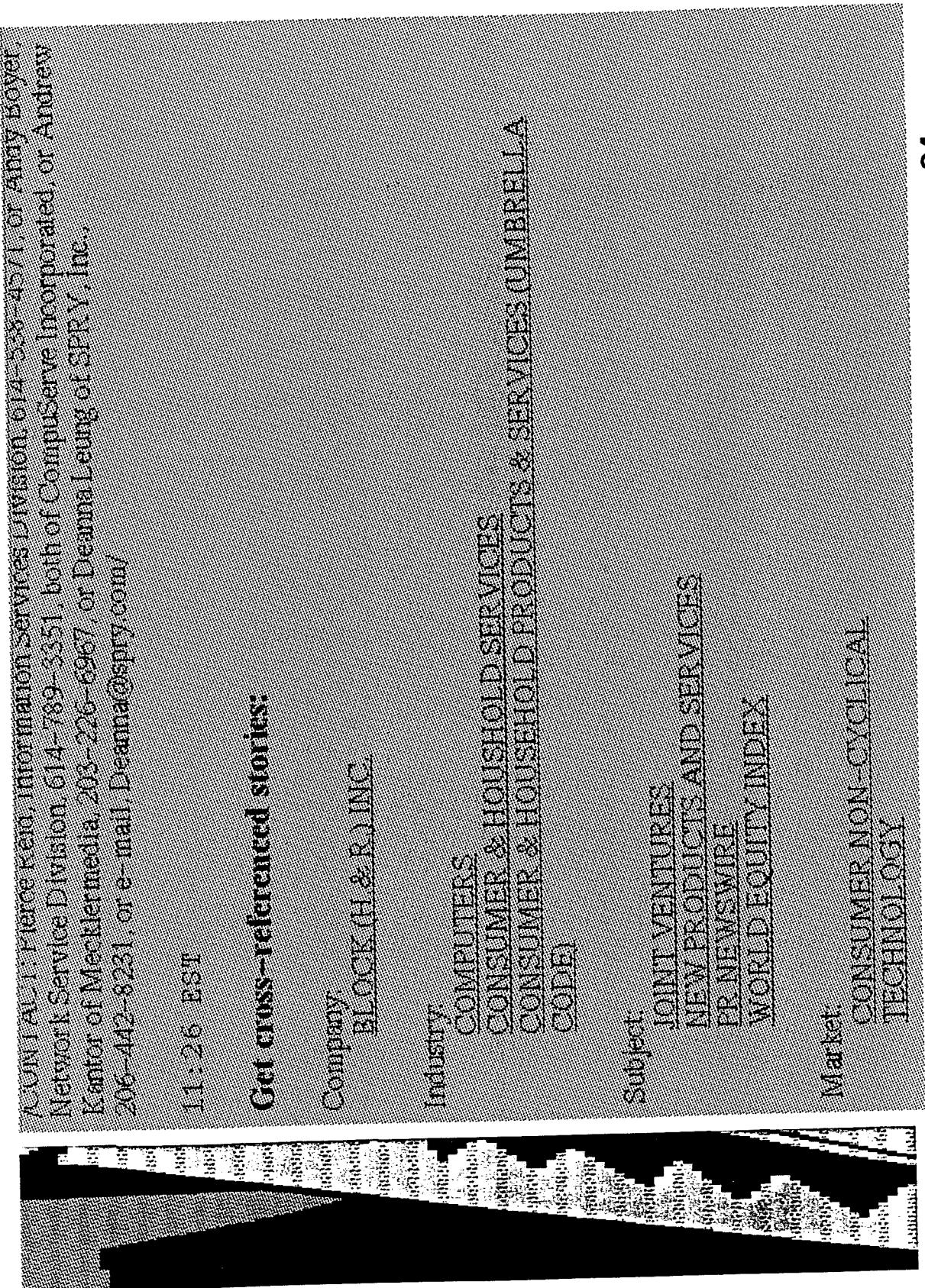
COMPUTERS AND SPKY POSITIONED TO DELIVER TOTAL INTRANET SOLUTIONS

Source: PR News Wire via Dow Jones
Date: Dec. 1, 1994 Time: 11:51 am

Relationship Positions Firms as the Leaders in Making the Internet Work for Corporate Customers and Consumers

CORPORATE, ONLINE, DEDICATED APPLEXWARE, -- CompuServe Incorporated and SPKY, Incorporated, announced the most comprehensive set of corporate Internet services in the industry today as they announced a partnership that will deliver services that enable companies to achieve their specific business objectives by using the Internet.

CompuServe, which offers networking services for companies worldwide and the CompuServe Internet market service, and SPKY, the leading developer of instant Internet access software, also announced a business relationship that enhances network connectivity for users of SPKY's Internet in Australia.



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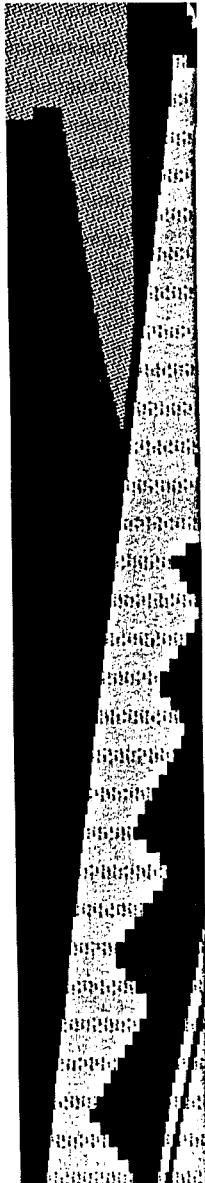
Company
Marketing & Training

Product
Consumers & Household Services

Consumer & Household Products & Services (IMPRINT)
Core

Subject
Joint Ventures
New Products and Services
PR NewsWire
World Equity Index

Market
Consumer Non-Technical
Technology



Internet Publishers' Response

- Move with the Technology
- Watch your Jewels
- Partner Well
- Do it now

